



# St. Clements – Cowley Global Village

*“A Healthy Body & Mind on a Healthy, Peaceful Planet”*



# St. Clements – Cowley Global Village



## *The Global Village Concept, A Destination...*

**Award “Global Village” status to a section of St. Clements and the Cowley Road as a way to promote, encourage and enhance the existing ethnic diversity of this culturally dynamic area, turning it into “a destination” to advance business and educational goals through cohesive and collaborative community engagement.**

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## *The Global Village Concept, A Destination...*

### **OBJECTIVES**

- **Promote Community Cohesion & Collaboration**
- **Expand & Enhance Learning – A Global Outlook**
- **Enhance Business Expectations & Growth Potential**

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## **St. Clements – Cowley Global Village**



### **Promote Community Cohesion & Collaboration**

**We should be very proud of the tolerance and community spirit that exists here in Oxford: we need to preserve it.**

***Why is promoting community cohesion and collaboration so important to us in Oxford right now?***

**Because Brexit is proving to be divisive in many ways and, as an ethnically diverse community, we need to be really proactive in combating this potentially toxic influence.**

**Oxford could set a fine example to other UK communities.**

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The “War on Terror” An easily Accomplished simple Fix.

1. Does this require greater surveillance?
2. Will this mean restriction of our religious & ethnic Freedoms?
3. Is suspicion of certain minority groups necessary ? **NO!**

There is nothing that could enhance the safety of our community more effectively than when neighbours simply get to know, trust and collaborate, with their neighbours.

Terrorists do not feel safe in a community of kind, sympathetic and supportive neighbours. Social exclusion is necessary to build bombs! This offers a very simple, inexpensive local engagement pathway to keeping our communities happy and safe.

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### Expand & Enhance Learning - A Global Outlook

*How could a Global Village expand and enhance Learning or improve the global outlook within our community?*

By offering us a taste of a different culture, their food and items for sale, but also foreign customs and languages.

Our children need to be far better prepared to engage in a wider global future. The life enriching experience of learning to speak a foreign language is to be encouraged.

One business could be approached to host something of

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### **Can the Global Village Inspire our Children?**

***Beyond expanding and enhancing learning to develop a tolerant global outlook how could we engage our youth?***

**Have local school children and young people create the art work for Global Village and road banners to encompass:**

- **Develop and Promote a “*Charter of Universal Values*”**
- **Promote the Title “*Peaceful Patriot of the Planet*”**
- **Depict the Environmental slogan “*There is no Planet B*”**
- **Embody the theme:  
“*A Healthy Body & Mind on a Healthy, Peaceful Planet*”**

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**Ice Cream**

GEORGE & DELILA Today's Flavours	
<b>ICE CREAM</b>	Regular (1 scoop) £ 2.10
VANILLA	Large (2 scoops) £ 3.15
SUPER 47% CHOCOLATE	Monster (3 scoops) £ 3.15
Oxjam	Cones 20p
DIMEBAR CRUNCH	Judges TO GO
GREEN TEA	BATLEYS & SWEETCREAM
	BANANARAMA
	GREEK YOG & HONEY
	OXFORD BLUE
	SORBET
	LEMON
	Elder Shubb's Sorbet



**From Italian to Ice Cream – Baltic to Bakery, Cowley Road has it all.**



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### **Enhance Business Expectations & Growth**

*How would creating a Global Village enhance the growth potential of local businesses?*

The Global Village designation would create a destination to visit, shop and dine out, enticed by its multinational theme. This ethnic diversity already exists among the existing businesses in the St. Clements and Cowley Road area: it's foolish not to celebrate and capitalize on it.

This locality needs its own specific commercial draw to be competitive with Oxford City centre and Westgate Mall

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## What will it take to create a Global Village Destination?

1. Defining the Boundaries of the Destination
2. Engaging with Local Business to boost participation
3. Creating a Global Village Community Website
4. Creating a Global Village Community Newsletter
5. Promoting the Global Village Destination on Coaches
6. Approaching schools regarding Learning Potential
7. Linking the Global Village to existing events like the Cowley Road Carnival and creating new events

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Annual Cowley Rd  
Extravaganza

*Could we do more?*



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