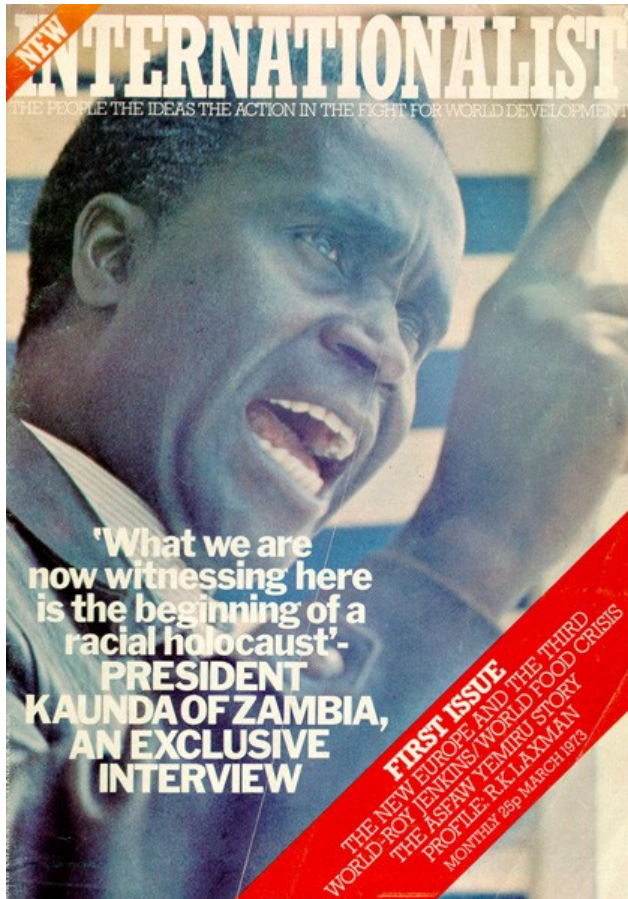


**How we built one of the world's  
biggest media co-operatives**

# New Internationalist



# New Internationalist

1973

25,000

1990s

# Why a co-op?

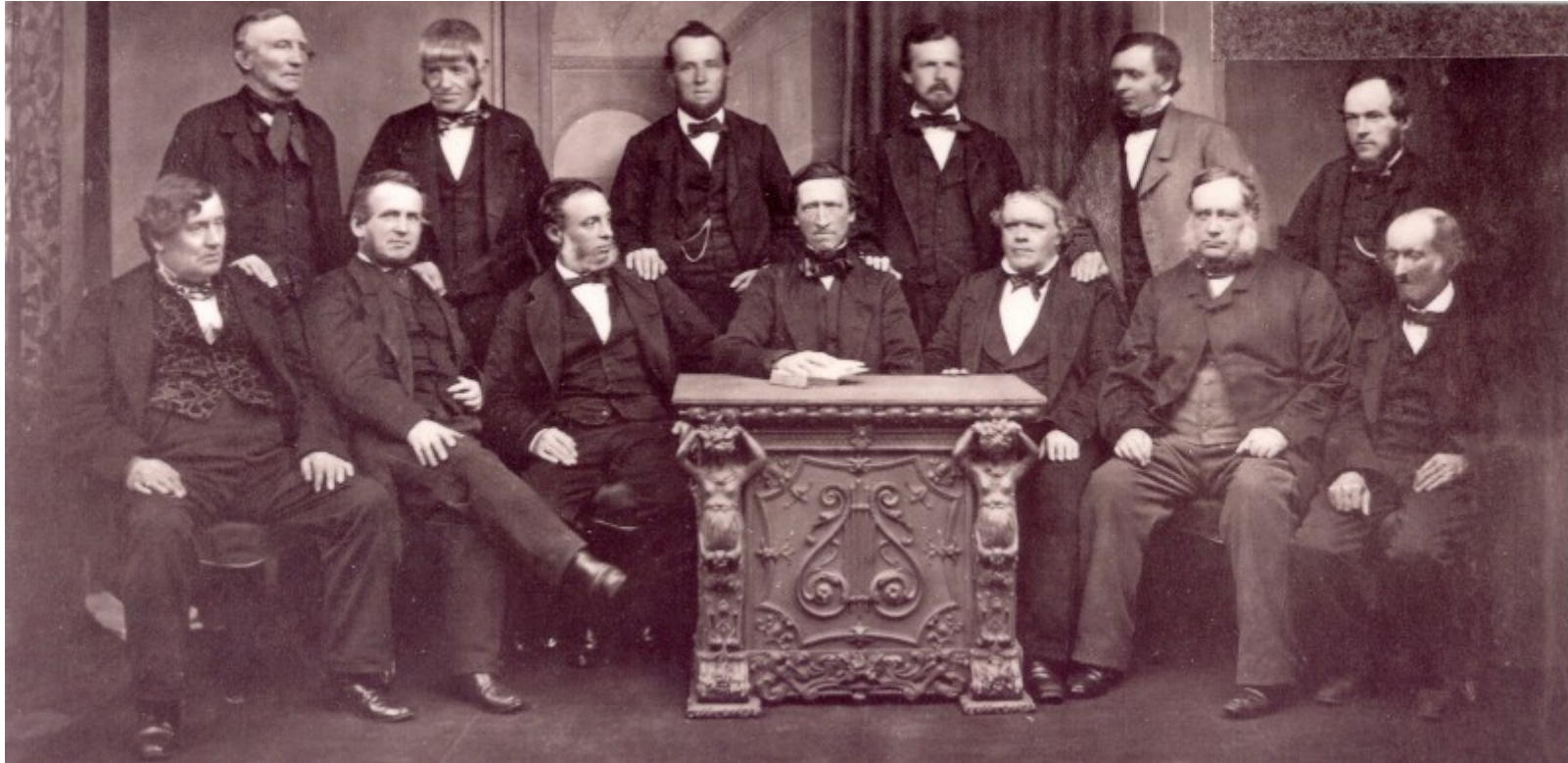


Image: Public domain, from co-ops UK

# Media Concentration

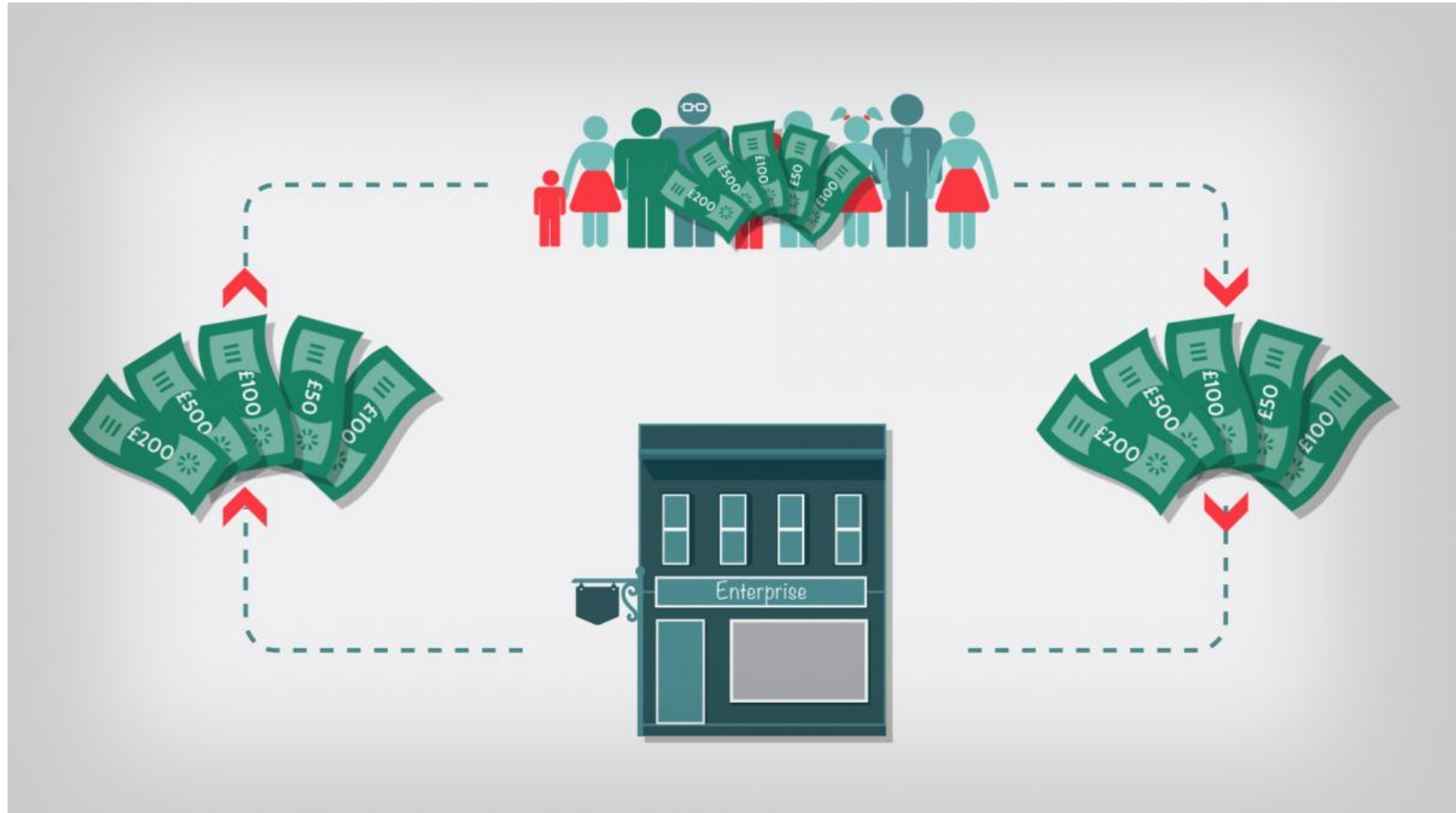


Image: Journalist Tommy Lapid at Eichmann trial, public domain

**Invite our readers  
into our co-op!**



# Community Share Offer



# Community Share Offer

## New Internationalist: Buy into a better story

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New Internationalist is running a community share offer. We invite you to become a media pioneer & buy into journalism with facts and heart.

### ✓ We did it!

On 6th Apr 2017 we successfully raised **£704,114** of £500,000 target with **3409** investors in **36** days



Project by [New Internationalist](#)



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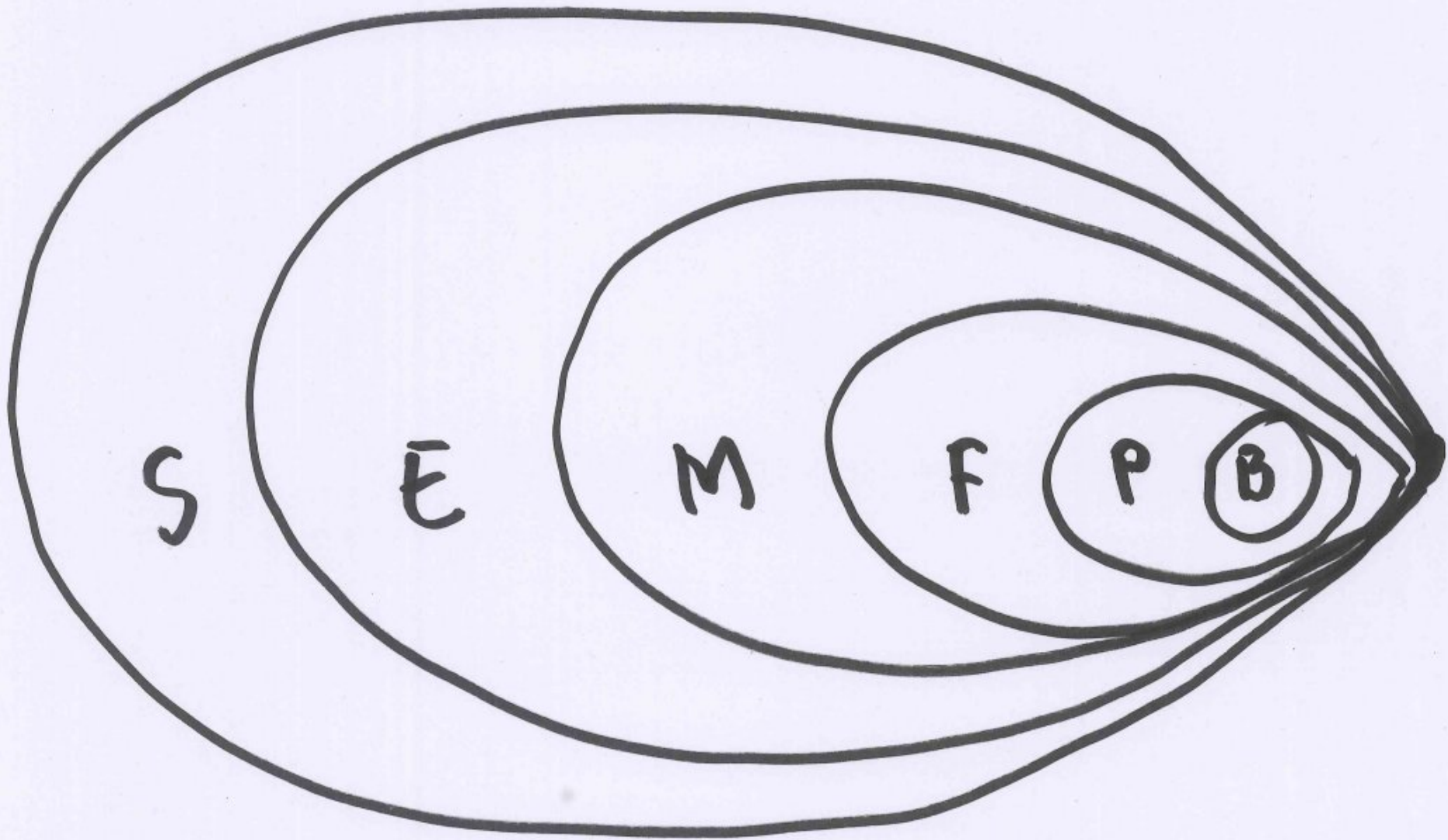


[Oxford, Oxfordshire](#) [Community shares](#)

**Level of investment**



# The campaign



Shoppers - Enews - Magazine - Friends - Pledgers - Backers

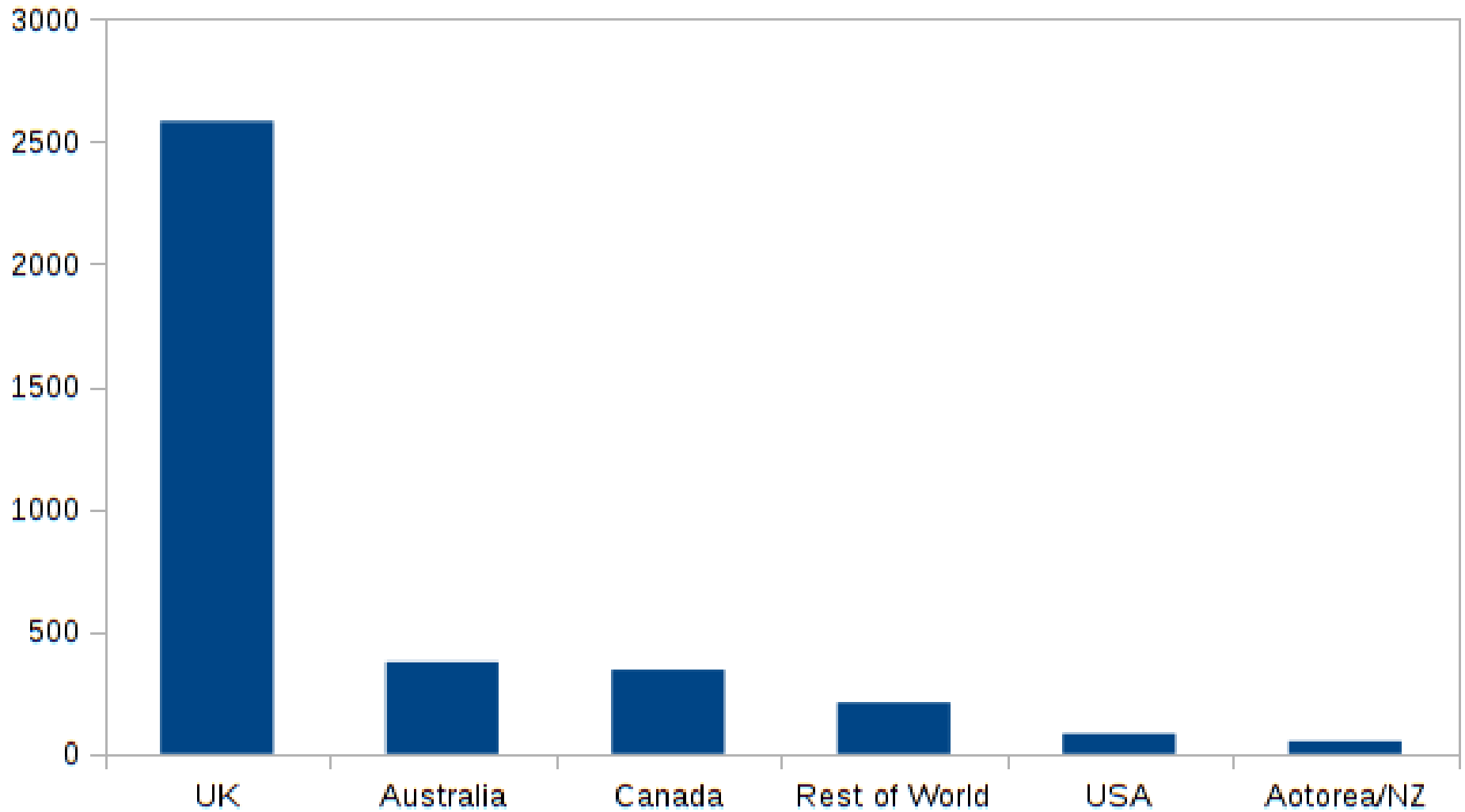
# Figures

3,409

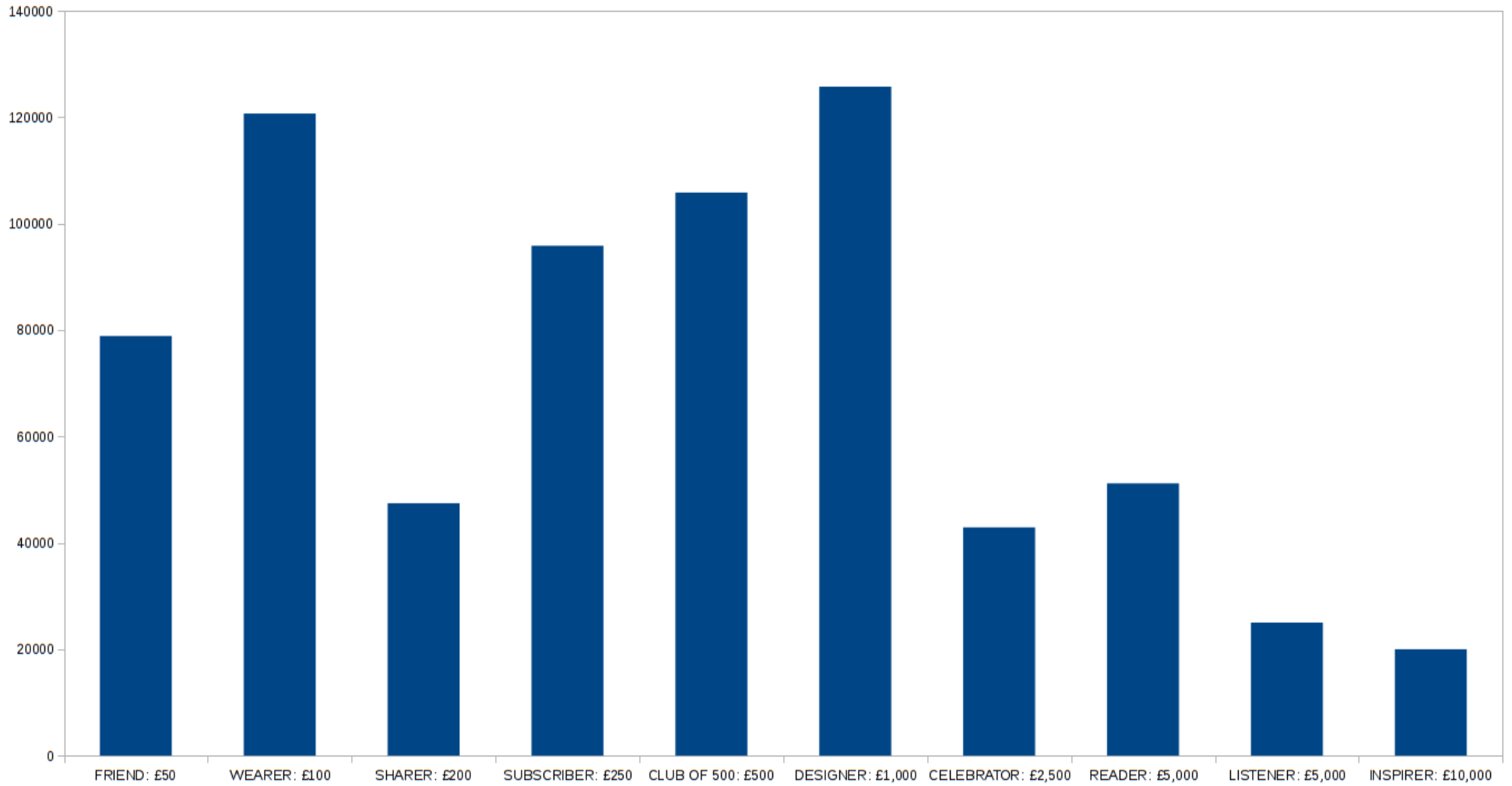
42

£704k

# Figures



# Figures



# Co-op structure



**Lessons, what next?**

